

AN ANALYSIS OF MAXIM OF MANNER AND MAXIM OF RELEVANCE ON FACEBOOK STATUS AND COMMENTS

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Abstract: Communication is the most often done by people, and expressing idea is one of our daily activity where their spoken or written sentence related to any kinds of maxims, but sometimes they have misunderstanding during the communication . According to H.P Grice (1913-88) the maxims are general principles which are thought to underlie the efficient use of language, and which together identify general co-operative principle. The researcher focuses to the two maxims, the Maxim of Manner and Maxim of Relevance. The researcher uses descriptive qualitative design. This research is categorized as qualitative research, because the researcher presents the data by describing and interpreting the data based on the maxims criteria. The result of the research is that the status updaters use different utterance to show and invite the commentators to be able to interpret the ideas go, while the commentators have interpretation option in interpreting the status based on the maxim criteria and the principle of co-operation maxim.

Keywords: maxims, facebook status, comment

1. Introduction

In social life, communication is the most often done by people, There are many kind of language, culture, dialect, in the world, so we have to know the function and characteristic of every language to make the same perception, Language is both individual possession and a social possession. Therefore, certain individual understanding in ones linguistically like other individuals perception, they might be said to speak the same language or the same dialect.

According to Lyons (1977) in G.brown & G.Yule book 'Discourse analysis(1985:2). Observes that the notion of communication is readily used of feelings, mood and attitudes but suggest he will be primarily interested in the intentional transmission of factual, or propositional, information. Bennett (1976) also stated, remark it seems likely that communication is primarily a matter of a speaker's seeking either to inform a hearer of something or to enjoin some actions upon him.

So that is why, the mastery of language skill is intended to support the ability of communication to communicate both in oral and in written forms. Moreover, students should master not only oral communication (speaking and listening) but also written communication (reading and writing). But we have to aware the age, sex, social class, education and so on.

Maxim of quantity is a property that exists in a range of magnitudes or multitudes. Mass, time, distance, heat, and angular separation are among the familiar examples of quantitative properties. Two magnitudes of a continuous quantity stand in relation to one another as a ratio, which is a real number. (<http://en.wikipedia.org/wiki/Quantity>).

When engaged in conversation, the Maxim of Quality requires that you do not say what you believe to be false, do not say that for which you lack adequate evidence. H.P. Grice (1975) The Maxim of Quality requires information provided in conversations to be genuine and justified. It is one of the four conversational maxims of the Cooperative Principle.

Grice himself (1975: 46) "understand[s] [the Maxim of Manner] as relating not [...] to what is said but, rather, to HOW what is said to be said [...]". The importance of the maxim of manner is that a partner is expected to make a clear contribution. Thus, one is supposed to: Avoid obscurity of expression, avoid ambiguity, be brief (avoid unnecessary prolixity), and be orderly.

Maxim of relevance , Grice 1989:27) writes, "Though the maxim itself is terse, its formulation conceals a number of problems that exercise me a good deal: questions about what different kinds and focuses of relevance there may be, how these shift in the course of a talk exchange, how to allow for the fact that subjects of conversations are legitimately changed, and so on. I find the treatment of such questions exceedingly difficult, and I hope to revert to them in later work. ". (http://en.wikipedia.org/wiki/Maxim_of_Relation).

A Facebook status is an update feature which allows users to discuss their thoughts, whereabouts, or important information with their friends. Similar to a tweet on the social networking site Twitter, a status is usually short and generally gives information without going into too much detail. When a status is updated, it posts on the user's personal wall, as well as in the news feeds of their friends. Statuses can be updated from a web browser, mobile site, or through text message. While, comment is a verbal or written remark expressing an opinion or reaction:..*Meaning*, pronunciation and example sentences, English to English reference content. (<http://whatis.techtarget.com/definition/facebook-status.html>)

The previous study of this research was taken from UNISMA Malang, it was written by Rasidi (2008) Indonesian Department Faculty of teacher training and education Malang IslamicUniversity, entitled " Tindak Tuter Siswa Dalam

Kegiatan Diskusi Siswa Kelas XII SMA Islam Miftahul Ulum Kertagena Tengah Kabupaten pamekasan”.

From the previous study and the phenomena on facebook status and the comment, the researcher interested in discussing the maxims, and The problem of this research are: (1) How is maxim of Manner in facebook status, and (2) How is Maxim of Relation in facebook status ?, and the purpose are to describe how the Maxim of Relation in facebook status which are used by the commentators, and to describe how the Maxim of Manner in facebook status which are used by the commentators.

2. Method

In this research, the researcher uses descriptive qualitative design. This research is categorized as qualitative research, because the researcher presents the data by describing the data based on the maxims criteria, those are; maxim of relevance, and maxim of manner. According to Zuhri (2001: 9) qualitative research is kind of research result founds which can not be got through statistical procedure or other way of quantitatification.

From the explanations above, the researcher described and analyzed the data based on the maxims in conversation which the data was taken from social network “facebook”, the data represented the maxim, including the Maxim of relevance and Maxim of Manner in face book status.

The data source was taken from facebook site, especially facebook status, the researcher took sixteen facebook status with the comment on facebook from ten facebookers, the reason why he took 16 facebook status with the comment is based on 2 maxim classification, each maxim had 4 status to be analyzed.

There were some steps done by the researcher, they are: Reading facebook status, copying the status with the comment, interpreting in glance the meaning of the facebook status and the comment, classifying the data needed based on the maxim criteria. triangulate the meaning of facebook status to the writer of facebook status by interviewing. The researcher also did interviewing to triangulate the data. According to Esterberg (2002) “interviewing is a meeting of two persons to exchange information and idea through questions and responses, resulting in communication and join construction of meaning about a particular topic”. So the researcher asks the facebookers and the commentators to the facebook status idea and comment go, display data, discussing the data, drawing conclusion.

3. Classification or Tabulation

The second step is tabulation the data display, The researcher determines transcript codes to classify the data.

1. Determining the transcript codes. They are :

ST	= Indicates the speaker / the updater status
CM	= Indicates the comment
MQUAN	= Indicates the Maxim of Quantity
MQUAL	= Indicates the Maxim of Quality
MM	= Indicates the Maxim of Manner
MR	= Indicates the Maxim of Relevance
A	= Indicates [Esbeye junior] the first updater status
B	= Indicates [D'New Junior Riyan] the second updater status
C	= Indicates [Fha Rea] the third updater status
D	= Indicates [Madekan Ali] the fourth updater status
E	= Indicates [Tata Sapta] the fifth updater status
F	= Indicates [Nunk Asyaz Zahara] the sixth updater status
G	= Indicates [Ca' Arifin] the seventh updater status
H	= Indicates [Aniez Chin] the eighth updater status
I	= Indicates [Hariyanto senior] the ninth updater status
J	= Indicates [Princess Hour] the eleventh updater status
K	= Indicates [Ana Baena] the commentator
L	= Indicates [Neng pie pie pit] the commentator
M	= Indicates [HM Diego] the commentator
N	= Indicates [Hariyanto senior] the commentator
O	= Indicates [Kafi Faris Hasna] the commentator
P	= Indicates [Aya Tunnisa'] the commentator
Q	= Indicates [Nova Ingin Qmuww] the commentator
R	= Indicates [Rika Puspitasari] the commentator
S	= Indicates [Silvy Hm] the commentator
T	= Indicates [Cewek Libra] the commentator
U	= Indicates [Dwi Punyae Adly] the commentator
V	= Indicates [Fkhr Uddin] the commentator
W	= Indicates [Nasee Terakriditasi A] the commentator
X	= Indicates [Novita Doramy] the commentator
Y	= Indicates [Fiza Smq] the commentator
Z	= Indicates [Ninez Charyiexz] the commentator
CD	= Indicates [Ezzu Kental maniz] the commentator
EF	= Indicates [Hindun Fauzan Hindun] the commentator
GH	= Indicates [Awaludin Jamil kodok] the commentator

4. Finding And Discussion

This section deals with the result of the study that display the researcher findings and discussion. It is delivered in two part as each part consist of four sections, the maxim of quantity, maxim of quality, maxim of relevance, and maxim of manner. The findings of the study are illustrated by percentage the researcher presents the research findings and discussion concerning to the purpose of the study.

4.1. The Maxim oh Manner

1. ST.G5.5.9/16 : when the one you love living you, what will you do ?

CM.Q1.1/3 : " i wiil keep the love,,,,,,,,,

CM.R1.2/3 : ask to ur heart.....!!!!

CM.S1.3/3 : Prepare myself to be a good person, n insya' Allah I'll get the good one

Gloss: based on the confirmation from the status updaters where the updater purpose was to ask the readers opinion about the issue or the topic on the facebook status, and the utterance and the status of G that questions what will the people do when something importance go way, R suggests to keep the precious thing and never waste it, it indicates that R anticipate wisely related feeling love.

2. ST.F1.1.6/16 : i'll always l**ing you

CM.B1.1/1 : hehehehe. just kidding.....

Gloss: in this case, the confirmation from the status updaters that F would like to show the loyalty but because B does not have any idea so B does not give any interpretation of what have been stated by F, and B just makes child joke with simply says " just kidding".

3. ST.G1.5.716 : Love of my life You've hurt me You've broken my heart And now you leave me Love of my life Can't you see Bring it back, bring it back Don't take it away from me Because you don't know What it means to me.

CM.P1.1/1 : no comment.....

Gloss: the status was really deep expression of love, since the reader was not in good mod so the reader does not release the status, and it is clear that P thinks it is not P's fair, P does not want to give any comments and cares or supports what has G felt, it can be seen from P's utterance " no comment".

4. ST.G5.5.16/16 : facebook status asked" what is in your mind ?" i answer what is in your mind too, what about you.....?

MAN.CM :Awaludin Jamil Kodok

So I ask u " are u crazy..... ?"

Gloss: Because G was confuse so G need a help from other to give H opinion what should H write in H's status, while GH assumed that it was not ordinary that everyone knows about it and face book was very simple and easy to use, so GH asked back to G " are you crazy..?" if G was being mad.

4.2. Maxim of Relevance

1. ST.A1.1.1/16 : Tonight is the time 4 me to show up my care to you, but I can't.,
CM.K1.1/1 : What's make its soo hard ???

Gloss: Based on A's utterance and the sentence meaning that A can not give his attention to his girl, and A is sad about that, A have tried hard to show his care but he still could not do it. K could say " don't worry or you can try again, but K responses in turn expression a need to know the factor what makes it so hard by questing " what makes it so hard".

2. ST.C1.2.3/16 :I'm so sorry. I can't to meet you. Bcause..... :-(
CM.J1.1/1:meet whom?

Gloss: In this example, C as first utterance in the form of statement that C could not meet her friend, the function of this statement is to inform her friend that C could not met her friend, J could response by simply say " that's poor or I'm sorry to hear that, but J

gives more Utterance to get detail information about who will she met by “ Met who?”. J response counts as to interview her.

3. ST.B2.2.14/16: It's full of mystery and beyond my power.No one can guess it...
CM.Y1.1/1 : I can guess it.

Gloss: Y have got a difficult situation or have something hide deep, till now one can guess it. But Y stated “ I can guess it “. Reaction B can deduce from Y’s statement that Y can answer the guessing. Y , however has not mention the answer. Y could simply say the answer or stated. The real guessing in the form of word. B can only make the assumption if (S) assumes that Y actions in accordance with the cooperative principle and is the addressing to the maxim of relevance.

- 4, ST.D1.1.4/16 : give me a break ...
CM.I1.1/1 : Coffee-break ??

Gloss: D is busy and he is in bad condition, D wants the people understand that D needs a break to take a rest, related to D’s condition I understand if D is in difficult condition, so I tries to offer and invite D to break or spare his time and have some drinks.

5. Conclusion

Based on the finding and discussion, the result showed that there were four status and comments belongs to maxim of manner, and four status and comment belongs to maxim of relevance.

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